



## RUN IT BACK, TURBO: THE CREATION OF NASCAR, 1945-1952

This crisis committee will focus on the creation of NASCAR, which sprung from the roots of Southern Appalachian bootleg drivers. Starting with the very first organizational meeting of what came to be known as NASCAR, delegates will balance their past lives of fast crime with their current lives of fast races as they determine how to use what resources they have to pave the way for what we know NASCAR as today. We will grapple with NASCAR's professional presentation as drivers on their off time still race mountain roads delivering hundreds of gallons of moonshine while continuing to win NASCAR races, bringing in spectators and income for the organization. In this committee, delegates will have to deal with topics such as: public identity, government restrictions, conflicting organizations, unionization, possibly continuing their ties to their lawless past, and simply making exciting races and growing NASCAR as a brand.

This committee much like a NASCAR race, will be a fast and exciting view on American identity and the ongoing battle between history and modernization. How will NASCAR expand from a small group meeting in a hotel to the massive sport that it is today? Only the delegates will know, in Run It Back, Turbo: The Creation of NASCAR, 1947.



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