



HENNYTHING IS POSSIBLE: LVMH BOARD OF DIRECTORS, 1997

Ah, the late 90s. Filled with all the denim, scrunchies, and crimped hair that anyone can ask for. However, for LVMH, things are not as colorful or laid-back. With the 1997 Asian financial crisis impacting global trade, all of the LVMH houses, from Givenchy to Sephora, must work together to ensure they can continue to prosper. Oh, but if only a financial crisis impacting international trade was the least of LVMH's concerns. As representatives from one of the several houses under LVMH, delegates will have to deal with crises from poor business decisions, media scandals, and pursuing their own brand's interest, all while making sure their parent company, LVMH, succeeds. But, there won't just be business-related debate, there will also be crises relating to the ethical side of the corporation, from environmental sustainability to the often-criticized modeling industry. There is only one question remaining: do you have what it takes to make LVMH the top luxury-goods brand in the world that is today?

BACKGROUND GUIDE

ISABELLA BONITO

CHAIR

Isabella Bonito is a second year in the College double majoring in Economics and Environmental and Urban Studies. Although she's lived with her family in Indiana, Metro Detroit, and now Chicago in Lincoln Park, she hopes to ditch the Midwest post-graduation and live out her dreams of working somewhere in Western Europe. Outside of Model United Nations, her favorite extracurricular involvement in the College is being a dancer with UChicago Maya as she spent the majority of her free time in high school pre-professionally dancing ballet. Besides having been on the competitive Model UN circuit in high school, Isabella was an Assistant Chair for Boy Meets Brazil: The Counselors of Dom Pedro II 1840 at ChoMUN XXIII and for Paris Climate Accords at MUNUC XXXII, UChicago's high school conference. She is super excited to guide interesting debate in this unique twist on a typical corporate board. Although purchasing her dream LV bag isn't exactly in her college budget, she does love online shopping and thrifting in the Wicker Park neighborhood in her free time. Isabella is eager to meet you all and can be reached at ibonito@uchicago.edu with any questions and/or concerns.

ABBY JACKMAN

CRISIS DIRECTOR

Abby is a third year majoring in political science and public policy. She'll say she's from Chicago even though she's from a suburb. This is Abby's third year with ChoMUN, previously being an Assistant Chair in Article V Constitution and would have been a chair for Rani of Jhansi. As she can't get enough of MUN, she is also a USG for UChicago's high school conference MUNUC. She is also a member of a sorority, copy editor for the newspaper, and spends way too much time and money at pret. When not doing any of these things, she can be found watching Netflix with an essay not started and claiming she's "multi-tasking". Abby is thrilled to make this committee and conference the best it's ever been. With any questions, please feel free to reach out to her at asjackman@uchicago.edu.

DANIEL ROWE

CRISIS DIRECTOR

SECRETARIAT OVERSIGHT:

RITIK SHAH, UNDER-SECRETARY-GENERAL