



BIG PHARMA, BIG PROBLEMS: JOHNSON AND JOHNSON BOARD OF DIRECTORS, 2010

Since its formation in 1886, Johnson & Johnson has worked diligently to develop and distribute medical devices and pharmaceutical goods for healthcare systems and individual consumers. J&J, as we like to call it, has provided the public with pharmaceuticals to treat ailments like Crohn's disease, ADHD, rheumatoid arthritis, and much more. J&J has also developed medical devices like insulin delivery devices, and consumer goods like wound care and nutritionals. However, as the great and misunderstood Elphaba Thropp would say, "no good deed goes unpunished." Over the years, the well-meaning people at J&J have been hit with lawsuits and claims of malfeasance and illegal behavior, and 2010 represents the culmination of many of these issues. The Johnson & Johnson Board of Directors is faced with a multitude of issues in 2010, including manufacturing mishaps, shaky shareholders, frivolous fraud, and bawdy bribery. Delegates will be given roles from across all industries and fields and must not only expand the reach of Johnson & Johnson and its subsidiaries, but manufacture new medical treatments and therapies. Whether you are a scientist or a business magnate, you will have to work hard to live up to values set forth in the Credo of Johnson and Johnson. J&J wants to put its best foot forward in this new decade, which means both doing all it can to help both the community and shareholders and dealing with their problematic past.

BACKGROUND GUIDE

BURKE CROFT CHAIR

Burke Croft is a second-year in the college studying molecular engineering with a specialization in sustainable energy and water; if you ask him what molecular engineering is, he would happily and confidently give you a wrong answer. He hails from the great state of Alaska and won't let you forget it. He has fought a moose but has sadly only had some confrontational conversations with bears (he's working on it though). Last year, Burke served as an Assistant Chair for the Ad Hoc. Burke is also proud to be on UChicago's competitive MUN team and is chairing SOCHUM for MUNUC, UChicago's high school MUN conference. Aside from MUN, Burke tries to find the good in this world by volunteering for local Alaskan campaigns and looking for research opportunities in renewable energy. In the rest of the time, Burke enjoys hiking and biking whenever he can, listening to Milky Chance and Glass Animals, and pretending to laugh at jokes about polar bears and Sarah Palin. You can contact him at bcroft@uchicago.edu with any questions.

VIKRANT MAGADI CRISIS DIRECTOR

Vikrant Magadi is a second year in the College majoring in Molecular Engineering, although he's still not exactly sure what Molecular Engineering is. Last year, Vikrant served as an Assistant Chair for Rani Lakshmbai's Court, 1853. In addition to crisis directing at ChoMUN, he competes with UChicago's travel team and is chairing the GM Board of Directors, 1950 at MUNUC. Outside of the MUNiverse (if that's even possible), he works in a Molecular Engineering lab and sings with UChicago Aag, UChicago's South Asian acapella group. Vikrant spends his rapidly dwindling free time insisting that the Game of Thrones TV show is worse than the books, irritating his roommates with incessant ukulele playing, and cheering for his "world champion" Washington Nationals. Vikrant is thrilled to be running Johnson and Johnson's Board of Directors at ChoMUN this year. As a prospective lawyer in the biotech industry, his interests match perfectly with this committee, and he hopes that delegates will be as enthusiastic about the committee's topic as he is. Biotechnology is a fascinating but deeply flawed industry, and Vikrant hopes that delegates will learn more about its many intricacies over the course of the weekend. Vikrant can't wait to see all of you at ChoMUN in April; in the meantime, if you have any concerns or questions, or would simply like to share a bio-related meme, feel free to reach out at vikrantmagadi@uchicago.edu.

SCOTT SMITH CRISIS DIRECTOR

Scott Smith is a third year at, you guessed it, the University of Chicago. He is from Oak Park, a suburb right next to Chicago (which actually borders Chicago, not like Arlington Heights or some other suburb where you have to take the Metra to get to the city), and is the home of legends like Frank Lloyd Wright, Ernest Hemingway, and Iman Shumpert. Although he may be considered more of a north-sider, he is actually a White Sox fan. He also used to play baseball pretty competitively until the doctors had to nerf him by putting two screws in his elbow. Unlike many people in Model United Nations, he is a political science major. Though, he is also a public policy major, so at least he has that going for him. Scott will have also just come back from spending winter quarter abroad in Egypt, so enjoy hearing all about that. He has previously served as Chair (or Lugal) of the Akkadian Empire at ChoMUN XXIII and Assistant Chair of the Mid Night Racing Gang at ChoMUN XXII. Yes, he knows what you're thinking. The Akkadian Empire committee was in fact loosely based off of The Scorpion King (2002) featuring Dwayne "The Rock" Johnson. He is very much looking forward to serving as Crisis Director of Johnson and Johnson, 2010 at ChoMUN XXIV and hopes to have a great weekend, full of bribery, scandal, and maybe at least some medicine.

SECRETARIAT OVERSIGHT:

RITIK SHAH, UNDER-SECRETARY-GENERAL